



Est. 1998

# PATENTBÜRO PAUL ROSENICH AG

PATENTS | TRADEMARKS | DESIGNS | LICENSES

## VISION

### EMPLOYEES

#### Great Place to Work

- PPR is an attractive employer
- Dealing with appreciation between all employees
- Everyone should feel comfortable and work in the right place

### CUSTOMER

#### Positive perception of PPR for each customer, esp.

- Added value for the customer through every single activity
- Leading by experience
- PPR acts like an "in-house" IP department
- Proactively perceiving customer needs

### PPR

#### Company-safe, sustainable growth

- In consideration of customer needs
- In the interests of supply assurance with benefits for
  - Customer
  - Employees
  - Owner